



2012 Thirteenth Annual
West Medford Open Studios
www.wmos.org
Registration Form

The **13th Annual West Medford Open Studios** weekend will take place on April 28 and 29, 2012. Please join dozens of your fellow artists in this neighborhood celebration of art!

2012 WMOS Calendar

Saturday, January 14, 2012

Early Bird Deadline for WMOS Registration (\$45)*

Sunday, February 5 2012

Final Deadline for WMOS Registration (\$50)

Saturday, March 31, 2012

Kick-off Party for Supporters, Artists, Volunteers, and Hosts

April 28 and 29, 2012

West Medford Open Studios Weekend

In order to ensure that your name will be included in the pre-event publicity, please return your registration form and payment no later than February 5, 2012.

**Early registrations (January 14, 2012) are eligible to get their art displayed on our map and other publicity!*

If you have any questions about how to participate in the West Medford Open Studios exhibit, please contact Anita Tucker at 781-248-6006 before the registration deadline! Mailing address located on Page 4.

**Registration Fee: \$50
Early Bird Registration Fee \$45**

Section A. General Information about the Artist

Artist Name _____

Mailing Address _____

City, State, Zip Code _____

Phone # _____ E-mail address _____

- Will you: [] exhibit your work in your own home or studio
 [] need space to show (if requesting a host site, complete Section D)
 [] also host other artists (please see Section E)

Studio or Business Name _____

Medium and brief description of work (this description will appear on the map):

Do you want your own page on the WEST MEDFORD OPEN STUDIOS web site (www.wmos.org)?

- [] Yes (complete Section B below) [] No

Section B. Checklist of Information to be included on the WMOS Web Site

1. Biography
2. Artist's Statement
3. Will you submit images of your work, performances, writings, etc.?
 [] Yes [] No

Once we receive your registration form, we will send you instructions for uploading your web site information to us.

Additionally, Early birds: please submit printed images (4" X 6") with this completed form to be considered for the postcard.

WEST MEDFORD OPEN STUDIOS reserves the right to approve, edit or otherwise modify web site materials or links used as part of WMOS.

Section C: Publicity – Whom do you know?

Suggestions for websites or venues for additional publicity _____

Section D. Requesting a Host Site. In order to find appropriate placement for you and your work, please give us full information about your anticipated display, display needs, preferences, size of work, etc.

1. What is the size range of the work you expect to display?
2. How will you be displaying your work (e.g., on easels; pottery on a table; photography on display frames)?
3. Approximately how much floor and/or wall space (in square feet) will you need to display your work?
4. Some host sites include outdoor exhibits over the two-day event. Can your work be displayed outdoors? Yes ___ No ___
5. Are there any special exhibit needs you have for your work that we should know about in advance (e.g., electrical outlets, etc.)?

Section E. Hosting other artists. All home or studio owners who host other artists must agree to follow the guidelines about hosting, such as providing reasonable exhibit space indoors for both days of WMOS, overnight protection and security for guest artists' works, willingness to meet with guest artists in advance of event and to reach agreement with guest artists in advance about the parameters of their exhibits (available space for exhibits, possible provision of exhibit accessories, possible use of electrical outlets, etc.).

To better match you with artists requesting space, please complete the following information as fully as you can.

1. Will you be exhibiting your work in your: ___ home ___ studio ___ other (please explain)
2. Where will the other artists exhibit? ___ home ___ studio ___ other (please explain)
3. How many artists can you host?
4. Are there restrictions as to type, size or weight of media?
5. Please give a physical description of the exhibit site and any obstacles that might exist, such as stairs (no elevator), parking restrictions, etc.

Section F. Volunteering. Please indicate below how you will be helping ensure the success of WMOS:

[] pre-event publicity (max. 3 hours) – distributing/posting flyers or posters.

[] WMOS Weekend

Balloon filling and distribution	Saturday	[]	Sunday	[]
"Site-sitting"		[]		[]

Friend/Family member who may volunteer (give name and phone number):

Exhibit Limits. The WMOS committee encourages participation by both emerging and established artists and works hard to include a cross-representation of media. There may be rare occasions when WMOS will be unable to secure appropriate space and supporting equipment to exhibit or show a type of work. If the exhibit issues cannot be resolved satisfactorily within a reasonable period of time before exhibit maps are printed, the artist will be allowed to withdraw from the exhibit and will receive a full refund of the registration fee.

Use of WMOS Logo. Artists whose work is accepted in the exhibit will be provided with postcards and Event Maps announcing the exhibit. Artists are at liberty to create their own marketing materials. WMOS will provide an electronic version of the promotional postcard. All artist-generated postcards must carry the return address of the artist.

Guest Artists. Must meet with the site host to outline parameters of the exhibit and to agree about space that will be available for exhibit, schedules for setting up/breaking down exhibit, requests for use of electrical outlets, etc. Unless otherwise agreed upon, artists are responsible for bringing all exhibit furniture and accessories including chairs, tables, easels, etc. Guest artist's pets and children allowed only with prior approval by the host. Any unresolved issues should be addressed to a representative of WMOS immediately in order to satisfactorily resolve any outstanding issues.

Insurance. WMOS is not liable for any damage to materials, exhibit accessories or work that takes place during exhibit periods and setting up/breaking down. Artists are individually responsible for managing their insurance requirements.

Acceptance of Terms. As a participating artist, I hereby agree and acknowledge that I am solely responsible for insuring my artwork to be displayed at WMOS. Further, (a) I shall be solely and exclusively responsible for delivery and pickup, display and protection of my work before, during and after the event; (b) I shall indemnify and hold harmless WMOS and the owner of the host site (if applicable) for any and all claims of injury or other damage caused to my artwork or to the premises; and (c) I understand that the owner of the host site shall make best efforts to secure the exhibit overnight between April 28 and 29, 2012.

I have read the foregoing application in its entirety and my signature below represents my acceptance of all conditions listed or implied therein. As a participating artist, I understand that I am responsible for my own or assigned space, including setting up and taking down my artwork. I understand that WMOS is not responsible for any damage to artwork or property.

Signature

Date

Name (Please Print) _____

Registration fee: \$50
Early Bird Registration (by January 14, 2012): \$45

Please make check payable to: **WEST MEDFORD OPEN STUDIOS**
and drop off or mail with this form to:
WEST MEDFORD OPEN STUDIOS
c/o Anita Tucker
105 Sharon Street, Medford, MA 02155

THIS PROJECT IS FUNDED IN PART BY



MASSACHUSETTS CULTURAL COUNCIL
A state agency that funds your community's local cultural council